

# TEACHER AND PRINCIPAL ONLINE SURVEY

*Based on the book*

## PROFESSIONAL CAPITAL Transforming Teaching in Every School

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**NEW TOOL!**  
**DIAGNOSE AND RECEIVE A REPORT**  
**ON YOUR PROFESSIONAL CAPITAL**

### CAPITAL AT WORK

Professional Capital is a function of Human, Social and Decisional Capital



#### HUMAN CAPITAL

Human Capital is best defined as the talent of individuals. Schools and systems with high human capital, when combined with high social and decisional capital, not only do better, but also enhance the talent of others.



#### SOCIAL CAPITAL

Social Capital is the collaborative power of the group to continuously get better at deepening student learning by openly and transparently examining, refining and transforming instructional practice.



#### DECISIONAL CAPITAL

Decisional Capital is defined as the capacity to make increasingly good decisions over time based on professional judgment informed by evidence.

### PROFESSIONAL CAPITAL

Professional Capital advances a new strategy to revitalize the teaching profession so that it becomes a force of positive change that benefits all individuals, public education systems, and society as a whole.

#### WHY CHOOSE THE ONLINE PROFESSIONAL CAPITAL SURVEY?

- ✓ It provides schools and systems with simple and clear measures of human, social, and decisional capital.
- ✓ It automatically organizes responses into simple, user-friendly reports.
- ✓ It offers tailored feedback to enhance professional capital.
- ✓ It grants school and system administrators access to a data portal to create customized reports.
- ✓ It is easy to administer.
- ✓ It only takes 20 minutes to complete!

For pricing and more information  
please contact us at  
[professionalcapital@icloud.com](mailto:professionalcapital@icloud.com)  
or visit: [www.michaelfullan.ca](http://www.michaelfullan.ca)

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